BACKBONECONF
JUL 31 - AUG 1 2013 • BOSTON, MA

Sponsorship Prospectus

BackboneConf 2013, hosted by **Bocoup** at the **Microsoft NERD Center** in Cambridge, MA, is an annual two-day technical conference about building common sense JavaScript applications featuring a **keynote from Backbone.js creator Jeremy Ashkenas**.

BackboneConf 2012 featured presentations from thought leaders including Jeremy Ashkenas and Yehuda Katz to a sold-out crowd of more than 200 influential developers from across the country.

Contact

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Sponsorship Levels

Diamond - $25,000

- 1 pre-conference email to attendee mailing-list/twitter
- 1 post-conference email to attendee mailing-list/twitter
- Mention from stage by event emcee before keynote
- Sponsor booth space
- Recognition from BackboneConf social media accounts
- Opportunity to leave promotional items in attendee gift bags
- Big Logo Pack:
  - High visibility of logo on conference website and on-site signage
  - High visibility of logo on conference opening slides
  - High visibility in attendee mailings
- 5 tickets to BackboneConf

Platinum - $15,000

- Sponsor booth space
- Opportunity to name breakout session space (limited)
- Recognition from BackboneConf social media accounts
- Opportunity to leave promotional items in attendee gift bags
- Medium Logo pack:
  - Medium visibility of logo on conference website and on-site signage
  - Medium visibility on conference opening slides
  - Medium visibility on attendee mailings
- 4 tickets to BackboneConf

Gold - $10,000

- Recognition from BackboneConf social media accounts
- Opportunity to leave promotional items in attendee gift bags
- Small Logo pack:
  - Logo on conference website and on-site signage
  - Logo on conference opening slides
  - Logo on attendee mailings
- 2 tickets to BackboneConf

Silver - $5,000

- Logo pack:
  - Logo on conference website and on-site signage
  - Logo on conference opening slides
  - Logo on attendee mailings
- 1 ticket to BackboneConf

Additional Opportunities

Video Sponsorship - $10,000

- High-quality videos produced by an experienced A/V production team
- Logo pre-roll in video publication of talks
- Video sponsor feature on the website

Official Conference Party - $12,000

- Co-branded party signage with BackboneConf
- Opportunity to make opening party announcement to attendees
- Branding included on website and conference schedules

Sponsorship Add-ons

Expand your sponsorship level with one of our limited add-ons, or talk to us about creating a custom add-on just for your organization.

Sponsor Booth - $3,000

Meal Sponsorship - $3,000

Lanyard Sponsorship - $4,000*

Bag Sponsorship - $4,000*

plus materials