



# BACKBONECONF 2014

## SPONSORSHIP PROSPECTUS

## About BackboneConf 2014

BackboneConf 2014, hosted by Bocoup, at the Landmark Theaters in Kendall Square, Cambridge, MA, is a two-day technical conference about building common sense JavaScript applications featuring a keynote from Backbone.js creator Jeremy Ashkenas.

BackboneConf's previous iterations in 2012 and 2013 have featured presentations from industry leaders including Jeremy Ashkenas, Yehuda Katz, Pamela Fox, and John K. Paul to sold-out crowds of more than 200 influential developers from across the country.

## Contact

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## Sponsorship Levels

High-visibility listing of your company's logo on the conference website as well as in all conference collateral, signage, and interstitial slide rotation at your applicable sponsorship level.

Social Media recognition from [@BackboneConf](#)

### **Gold - \$10,000**

- 8 tickets
- One Level 2 A La Carte Item
- Mention in opening announcements

### **Silver - \$5,000**

- 4 tickets
- One Level 1 A La Carte Item

### **Bronze - \$2,500**

- 2 tickets



## À La Carte Items

BackboneConf has lots of moving parts, which means that aside from exhibition space and logo placement, we have many other ways you can help shape the conference and interact with our attendees and speakers. All of our à la carte offerings are available on a first-come, first-served basis, and are your chance to choose exactly how you'd like engage with the audience.

### Level 1

- Bag Inserts ..... **\$1,500**
- Chair Drop ..... **\$1,500**  
(Limit 2)
- Speakers Hotel  
Room Drop ..... **\$1,500**  
(Limit 1)

### Level 2

- Snack Break ..... **\$2,500**
- Schedule On Badge ... **\$4,000**  
(Limit 1)
- Lunch ..... **\$5,000**  
(Limit 2)
- Lanyard ..... **\$5,000**  
(Limit 1)

### Level 3

- Bags ..... **\$5,000**  
(Limit 1)
- WiFi ..... **\$5,000**
- Speaker Dinner ..... **\$5,000**
- Video ..... **\$7,500**
- Party ..... **\$10,000**